

Marketplace Feed Management

GoDataFeed solves a common challenge for retailers who sell on the world's top marketplaces: keeping their product inventory synchronized and in compliance with each of the marketplaces' individual requirements. Retailers can manage all marketplace data feeds through one dashboard and optimize the data to ensure maximum visibility.

GoDataFeed's powerful platform allows retailers to...

- **KEEP LISTINGS UPDATED.** Refresh feeds to the marketplaces as often as needed to ensure there is no overselling.
- **OPTIMIZE PRODUCT DATA.** Tailor your product set for each marketplace to meet requirements and maximize reach.
- **MANAGE ORDERS CENTRALLY.** Synchronize orders across multiple marketplaces directly to your ecommerce platform.



"GoDataFeed has truly helped transform my business. Our sales on Amazon went from \$5K to \$150K a month. Now we're in the top 40 Amazon Baby merchants."

- Devin W. | ModernNursery.com

Marketplace Feed Management Features

Product Import	Import products via FTP, HTTP or any major shopping cart platform. Monitor each import with timestamp and number of products imported.
Update Scheduling	Schedule regular product updates up to six times per day and receive email alerts when updates are completed.
Product Download	Download a file with all products imported.
Feed Validation	Instant alerts when a feed requires attention to submit correctly; downloadable reports by SKU show required and recommended changes.
Taxonomy Mapping	Map products to each marketplace's feed taxonomy to maximize product attributes and visibility.
Filter Products	Allows you to automatically narrow your feed to submit only a specific subset of products.
Global Rules	Save time and apply rules across multiple feeds.
Delta Feed	Feed marketplaces only updates to your inventory as often as needed to avoid selling out-of-stock items and cancelling orders.
Modify Products	Change prices, inventory levels, titles or any other attribute necessary to make products more competitive on the marketplaces.
Merge File	Supplement the product feed with data from additional sources.
Product Variations	List products that require a master product with multiple variations (color, size, etc.) underneath in compliance with the top marketplaces.

GoOrderSync Marketplace Order Management Features

Order Syncing	Marketplace orders received from Amazon, Ebay, Rakuten and NewEgg appear in your GoDataFeed interface and ecommerce platform.
Inventory Updates	Inventory levels on your ecommerce platform are automatically updated based on orders synced through GoOrderSync.
Status Updates	Marketplaces are automatically updated every 15 minutes with order status and shipping information.
Supported Ecommerce Platforms	3DCart, Shopify, Magento and Volusion

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