

## Channels

Reach millions of shoppers with 200+ channels



Shopping engines



Marketplaces



Remarketing



Affiliate networks



Social channels

## Centralize

Automate, aggregate and submit products



Integrated with leading platforms



User roles



Validate data quality



Automatic updates



Critical alerts

## Optimize

Built-in data optimization solutions



Categorization and formatting



Bulk edits and customization



Normalization, concatenation



Product filters



Supplemental data

## Analyze

Track performance and control profitability



Robust analytics suite



Suppress products



Performance alerts



Track ROAS



Third-party URL tracking

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